



ONLINE: vfwstore.org CALL: 833.VFW.VETS (1.833.839.8387) Prices Effective September 1, 2023 - August 31, 2024



INDEX

Branch of Service Buddy [®] Poppy	. 102-103
Citizenship Education Custom/Quantity Orders	. 107-10
FAQs	
Flags/Poles/Accessories4-	11, 14, 46 5, 102, 100
68-69, 71, 82-83, 94-95 In Memory/Flag Cases Patriot's Pen	
Patriotic	2-'
POW-MIA Theater of Operation. 12, 14 Voice of Democracy	10-1 -15, 17-1
Voice of Democracy	. 104-10
VFW. Accessories	8-8
Apparel10, 12- 	13, 18-42
Auto Accessories 10,	43,80-8
Awards Business Essentials 41, 45, 49-	73-7
Bylaws. Caps/Hats.	
Caps/Hats	13, 18-21
Citations/Certificates	44,73-7
Coins15, Decals/Magnets43, 45,	72,80-8
Drinkware	43, 52-5
Golf Accessories	
Grave Markers/Wreaths Honor Guard/Color Guard 46	-47, 62-6
Jewelry	54,60-6
Legacy Life Member Life Member	-44, 46, 4
Mugs Name Tags	43, 5
Name Tags Patches 18, 21, 43, 	47-48,61
Pens.	41, 5
Pens. Pins/Medals42, 44-46, 54, Plaques.	76-7
Post Supplies	68-72
Recruiting Items Table Covers Ties/Scarves	53,6
Ties/Scarves Uniform Cap	43-46,6
Uniform Cap VFW Riders	8
#StillServing	13, 23, 5
VFW AUXILIARY	84-10
Accessories	,84-87,92
Auto Accessories	10
Business Essentials 90-	-91,96-9
Bylaws Caps/Visors	86-87, 9
Cards/Letterhead	97, 10
Coins. Flags/Banners Grave Markers (Wreaths	94-9
Grave Markers/Wreaths Jewelry/Pins	92, 93, 9
Life Member Name Tags/Official Shirt	
Patches	86-88, 9
Patches. Patriotic Art. Pens. Supplies	
Supplies	92,94-10 8
Ties/Scarves Totes/Bags Wallets/Money Clip	86-88,9
wances/woney onp	

۲



WHITE USA CAP Six-panel, medium profile structured cap of brushed cotton twill. Hookand-loop back adjuster. Imported. 7125 \$16.95

POPPY T-SHIRT

Sublimated washed designed uses in USA. Unisex sizes. 7816 S-XL \$22.95 2XL \$28.95

100% pre-shrunk heavy cotton. Sublimated washed design. Made

3XL-4XL \$33.95



EAGLE CAP Six-panel, medium profile cap, hookand-loop back adjuster. Made in USA. 7124 \$24.95



SHOW YOUR PRIDE

PATRIOTIC COTTON DO-RAG Ties in back. One size fits most. Imported. 7164 \$6.95

PATRIOTIC



۲

PATRIOTIC TIE 100% fine polyester measures 58". Imported. 8475 \$13.95 While quantities last.

2 | 1.833.VFW.VETS (1.833.839.8387)

۲

D

SCARVES Polyester,

13 x 56". Imported. **\$10.95 each**

A. 1779
B. 1780
C. 1783
D. 1786





EAGLE EARRINGS, NECKLACE & PIN Color enameled in gold plating, with rhinestones. 1776 Earrings 3/4" \$7.00 1782 Necklace 18" chain \$10.95 1774 Pin 11/2

package of 12. 0499 \$3.00 \$7.00

EAGLE PIN 1¼" pewter with antique silver **GUARDIAN** finish, enamel fill. 1455 \$4.50 **ANGEL PIN**

1¹⁄₄ x ⁵⁄₈". 1123 \$5.00 RUBBER PIN BACKS

Slide over pin posts;

1646

BLUE STAR PINS 34 x 114". \$4.95 each

1890





USA HEART PIN 1" with enamel fill. 1911 \$3.00

vfwstore.org | 3

2023_2024_catalog_pages 1-57.indd 3

۲

PRAYING HANDS PIN

1917 \$2.50



gold edges and



۲

OUTDOOR FLAGS

100% AMERICAN

MADE FLAGS!

U.S. MATERIALS

U.S. FACILITIES

RECOMMENDED

FLAG SIZE

According to popular usage, the length of the flag should be between one-quarter and one-third the height

FLAG SIZE

3 x 5' or 4 x 6'

5 x 8'

6 x 10'

8 x 12'

10 x 15'

12 x 18

of the pole. Use the following chart

as a general guide.

POLE SIZE

20'

25'

30-40

50'

60'

70

U.S. LABOR

FLAGS MADE WITH

PREMIUM U.S. FLAGS

TOUGHEST POLYESTER **BEST SELLER** LONGEST LASTING

- 100% heavyweight polyester, extremely durable
- Ideal for high wind areas

۲

- Embroidered stars and sewn stripes All-weather, fade-resistant

Quantity	discount ava	ilable
2317	3 x 5'	\$42.00
2318	4 x 6'	\$52.00
2319	5 x 8'	\$82.00
2320	6 x 10'	\$140.00
2321	8 x 12'	\$265.00
2322	10 x 15'	\$395.00

NYLON FLAGS MOST POPULAR FOR GENERAL WEATHER CONDITIONS

- Nylon with superior strength
- Flies in the lightest breeze
- High sheen embroidered stars for the brightest colors and best appearance ntitu diagount quailak

Qualitity	uiscouiit av	allable
2306	2 x 3'	\$24.00
2307	3 x 5'	\$29.00
2308	4 x 6'	\$45.00
2309	5 x 8'	\$68.00
2336	6 x 10'	\$108.00
2337	8 x 12'	\$202.00
2338	10 x 15'	\$315.00

QUALITY U.S. FLAGS 📖

POLYESTER FLAGS

- · Embroidered stars with lock stitched stripes
- 2-ply polyester withstands strong winds
- Canvas header with grommets

 Very econo 	omical, yet	good quality
2835	3 x 5'	\$35.00
2846	4 x 6'	\$48.00
2858	5 x 8'	\$75.00

NYLON FLAGS

- · Embroidered stars with chain stitched stripes
- Made of nylon for strength

		0
Canvas hea	ader with	grommets
2723	2 x 3'	\$22.00
2735	3 x 5'	\$28.00
2746	4 x 6'	\$36.00
2758	5 x 8'	\$60.00

BUDGET U.S. FLAGS 📖

REPUBLIC FLAGS

- Our lowest priced 3 x 5' flag
- · Canvas header with grommets
- All dyed cotton/polyester blend 2235 3 x 5 \$16.00

GOT PRODUCT IDEAS? GO TO VFWSTORE.ORG/CONTACT US

4 | 1.833.VFW.VETS (1.833.839.8387)



NYLON STATE FLAGS

- Heavyweight 200-denier bunting specially treated to minimize sun and chemical deterioration
- Strong canvas headers and large grommets
- Extremely durable and fast-drying Brilliant colors
- Allow 3 weeks for delivery

()

3 x 5' FLAGS

T2993 Texas	\$30.00
W2993 Washington	\$84.00
02993 Oregon	\$78.00
A2993 All others	\$30.00

State Flags Also Available 2' x 3', 4' x 6', 5' x 8' Please call for prices. 833.839.8387

PRIDE IN THE USA



OUTDOOR POW-MIA FLAG Top quality nylon flag with double sided POW-MIA symbol. Reads correctly from both sides. Canvas header and metal grommets. 2233 3 x 5' \$60.00 2234 2 x 3' \$50.00

HOME FLAG SETS

HOME FLAG SET Beautiful home set, with a tangle-free spinning pole to keep your flag flying freely. Two-piece white, 1" pole with golden ball on top. Comes with 3 x 5' nylon U.S. flag with embroidered stars and sewn stripes. White castaluminum mounting bracket included. Flag made in USA. 2166 \$100.00

۲

3 x 5' OUTDOOR HOME U.S. FLAG SET Sturdy 6' jointed aluminum ¾" pole with golden eagle ornament, mounting bracket, flag etiquette book and flag. Nylon flag is made in the USA with embroidered stars and sewn stripes. 2161 1-11 \$46.00 per set 12+ \$40.00 per set





۲

FREEDOM RINGS Fits #2161, 2213 or any standard ³/₄" inch pole. Keeps flag from wrapping around pole so it flies freely. Instructions and tool included. **2109 \$19.00** *While quantities last.*



FLAG POLE KIT

34" x 6' with attachment bracket and wood ball top. For use with 3 x 5' or 2 x 3' flag. Flag not included. 2213 \$20.00

OUTDOOR FLAGS



*



TELESCOPING FLAG POLE SET

Includes 20' telescoping aluminum flagpole with clear anodized finish, 3" aluminum gold ball, double flag harness (which allows you to fly the flag at half staff or enables you to fly two flags at once), a pin lock device to secure flag and a 3 x 5' nylon U.S. flag with embroidered stars and sewn stripes. The pole is 16-gauge aluminum with easy operating telescoping action. Includes ground sleeve and installation instructions. Flag pole comes with manufacturer's 5-year warranty. In stock for immediate shipment. See below for available accessories not included with this set. \$350.00 2210 Set

ACCESSORIES SOLD SEPARATELY

G

G

JULD	JEFARATELI	
2233	POW-MIA 3 x 5'	\$60.00
* 2234	POW-MIA 2 x 3'	\$50.00

vfwstore.org | 5

COMMERCIAL Flag Poles

We offer a full line of commercial wall and ground mounted flag poles and accessories. Call us for specifications and prices. 1.833.VFW.VETS (1.833.839.8387)





INDOOR DISPLAY FLAGS

DELUXE NYLON SET

۲

- Includes:
 3 x 5' flag of nylon taffeta with lustrous embroidered stars and sewn stripes, flannel-lined pole heading and golden yellow rayon fringe
- Wood grained steel 8' pole
- Golden eagle ornament
- Cord and tassel
- Commodore 11¹/₂" floor stand
- A. 2183 3 x 5' \$195.00

ECONOMY COTTON SET

Includes:

- 3 x 5' flag of cotton bunting with embroidered stars, sewn stripes and trimmed with golden yellow fringe is attached to pole Two-piece varnished
- hardwood staff · Gilded wooden spear
- ornament
- Ensign 9½" floor stand B. 2182 3 x 5' \$128.00

DELUXE FLAGS ONLY

Shown on A. Fringed. 2253 3 x 5' \$75.00 **2251** 4¹/₃ x 5¹/₂' **\$114.00**



 4×6 " cotton U.S. flag. $9\frac{1}{2}$ " staff. Safety ball tip. \$6.00 \$33.00 \$63.00

BLACK BASE For 4 x 6" flag. Plastic. Imported. \$1.00

GRAVE MARKER FLAGS

Printed cotton fabric with hemmed edges, mounted on staff with gilded spearhead. Available in two sizes. 5/16"

5 2150 8 x 12" fla	ag, 24" staff
1 dozen	\$16.00
6 dozen	\$90.00
12 dozen	\$168.00

2151 12 x 18" flag, 30" staff \$22.00 \$126.00 \$240.00

R

ALL FLAGS ARE PROUDLY MADE IN THE USA.

SERVICE BANNERS A longstanding tradition of displaying pride in a family member in the Military Service during time of war. A Blue Star indicates a current service member. A Gold Star indicates death of a service member.





DECAL 3¹/₂ x 5" adhesive back. 3382 \$2.00

۲

CLASSROOM FLAG $2 \times 3'$ printed cotton flag, on $7/16 \times 48''$ whitewood staff with spear top. Complete with stamped steel holder. **2186** 1-11 \$14.00 each 12 +\$13.50 each

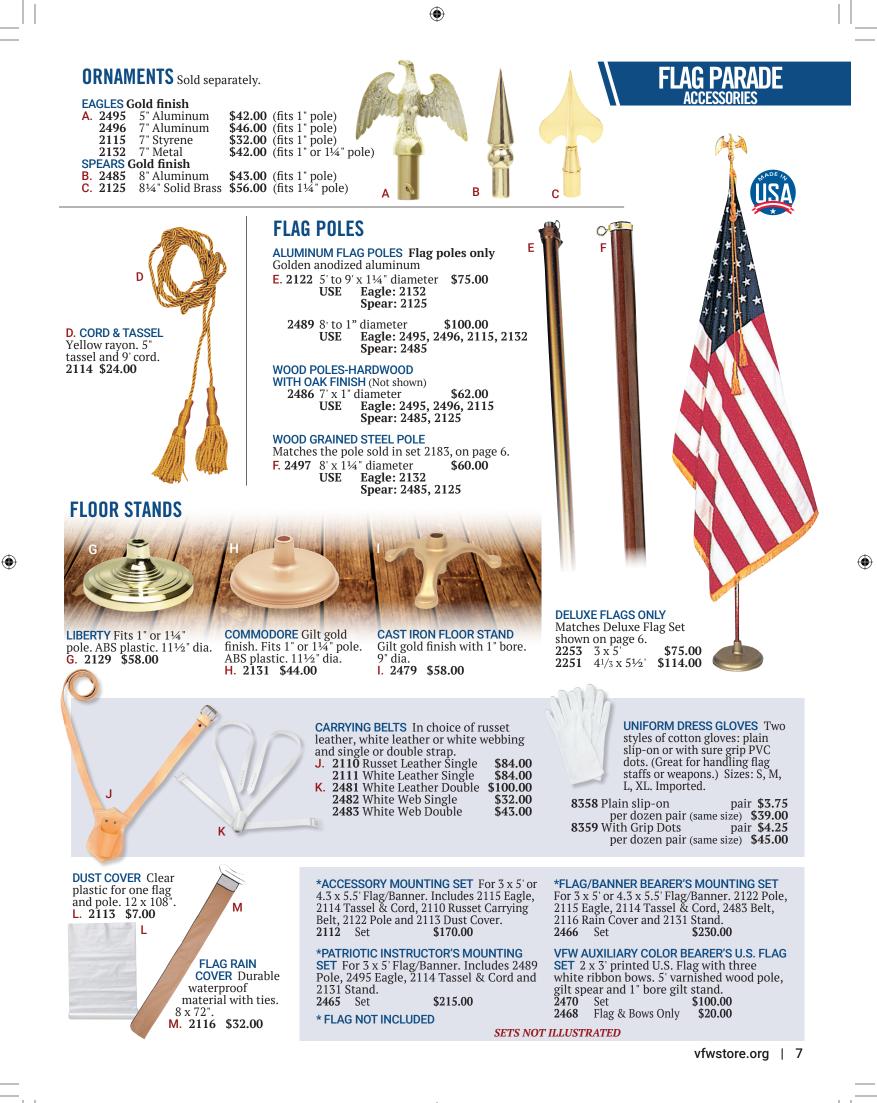
۲

SOUVENIR U.S. FLAG 4 x 6" U.S. flag with fringe, 10" staff with spearhead, gold plastic base. **2205** 1-24 **\$14.00 each** 25+ **\$13.00 each**

BRASS FLAG SPREADER

Fits 1" diameter pole. Bracket attaches to pole behind the flag and arm clips fasten to the back of flag to fan out. Can be used on most indoor flags. 2498 \$29.00

6 | 1.833.VFW.VETS (1.833.839.8387)



()

IN MEMORY



NEW! BRANCH OF SERVICE FLAG CASE For 3 x 5' flag. Rich mahogany colored hardwood, glass front, easy open back panel and felt lined bottom. Specify branch of service. Flag not included. Made in the USA. **3510 \$80.00**

FLAG CASES

۲

These items cannot be shipped to a P.O. Box. Please allow 3 weeks for delivery.* *Additional shipping charges outside the 48 contiguous states. Call for quote.







BRANCH OF SERVICE FLAG CASE For 5 x 91/2' flag. Rich mahogany colored hardwood, glass front, easy open back panel and felt lined bottom. Specify branch of service. Flag not included. Assembled in the USA. **3579 \$95.00**



VFW FLAG CASE

۲

For 5 x 9¹/₂' flag. Solid Maple with a rich Cherry finish and gold tone printed VFW Emblem. Glass front and removable back panel with turn button closures. Wall mountable with included hanger. Flag not included. Made in USA. 3590 \$210.00



VETERAN FLAG CASE For 5 x 91/2' flag. Glass front and removable back panel. Specify Cherry, Oak, Gunmetal or Black finish on solid hardwood. Flag not included. Made in USA. 3580 \$186.00





FLAG & MEMORABILIA CASE For $5 \ge 9\frac{1}{2}$ flag. One-piece flag case and display case proudly displays awards and mementos. Includes instructions, hook-and-loop fastener, and mounting hardware. Cherry finish. (Display area is 24 x 10".) Contents not included. Made in USA. **3584 \$370.00**





MEMORIAL FLAG HOLDER Zippered clear vinyl printed with gold colored VFW Emblem. Holds casket flag $(5 \times 9\frac{1}{2})$ not included. 2128 1-11 \$9.00 each 12+ \$8.75 each

BRASS ENGRAVING PLATES Engraving is included for up to 3 lines with 20 characters maximum per line. Gold with oxidized black lettering. 1 x 3" 2 x 4" 1277 \$9.25 1278 \$12.50

BLACK VELVET SHELL CASINGS BAG Metallic gold VFW Logo on drawstring pouch, 6 x 4". 1133 \$2.75







13-FOLD FLAG CARD How to fold the flag plus

the meaning of the 13 folds. Laminated. Fits inside velvet shell casings bag. 51/2 x 31/2". 4319 \$1.75

۲





CERTIFICATE OF REMEMBRANCE For presentation to families of comrades who have died. Minimum order of 6. 4372 6-24 \$1.25 each 25-99 \$1.10 each 100+ \$1.00 each



()

VFW MEMORIAL CHARTER DRAPE Digitally printed with VFW Emblem and emblem shadowed throughout. Made of 100% polyester, 20 x 70". 2532 \$40.95 See VFW Ritual, Tributes

```
vfwstore.org | 9
```

۲

۲

 $\mathbf{ }$

POW-MIA



NEW! POW-MIA T-SHIRT 100% pre-shrunk cotton. Unisex sizing. Made in USA. 7391 M-3XL \$19.95

ALL GAVE SOME ... SOME GAVE ALL



POW-MIA CAP Black cotton twill, six-panel cap. Buckle adjustment. Made in USA. **7128 \$31.95**

WATCH CAP Knit cap with embroi-

dered POW-MIA

Crest. Made in USA. 7131 \$12.95



POW-MIA CAP Black cap with embroidery in green. Brushed cotton twill, six-panel, medium profile. Buckle adjustment. Imported. 7130 \$16.95



OD GREEN CAP Cotton twill, six-panel, medium profile. Buckle adjustment. Imported. 7133 \$16.95



HOOK-AND-LOOP PATCH Hook material attaches to any loop area. $3\frac{1}{2} \times 2^{"}$. 8227 \$6.00

See Page 18 for more tactical caps and patches.



TACTICAL CAP Brushed cotton twill with front loop patch panel. Six-panel, medium profile. Hook-andloop back strap. Imported. 7210 \$13.00

۲



۲





STREAMER This streamer is endorsed to be attached to all Post colors. Made in the USA. **8418 14.00**

EXECUTIVE DESKTOP BOX Solid wood box features a brass lock and key, double-hinged hardware, die cast gold-plated POW-MIA medallion and black velvet lining. Measures approx. 8 x 8 x 4". Assembled in the USA. **1877 \$80.00** Allow 3 weeks for delivery Additional styles available on page 16



AUTOMOBILE FLAG Fits all auto windows. Attach or remove in seconds. Flag measures 12 x 15¹/2". For parade use. 2349 \$18.00 More car flags: Page 82

> POW-MIA DECAL Adhesive back. 3½ x 5". 3442 1-5 \$2.00 each; 6+ \$1.50 each

MAGNETIC RIBBON Flexible magnetic material or car or refrigerator. 4 x 8". **3705 \$3.50**









A. INDOOR FLAG 3 x 5' nylon indoor flag with sleeve and gold fringe. Single reversed. 2232 \$66.00

B. OUTDOOR FLAG Top quality nylon flag with double sided POW-MIA symbol. Reads correctly from both sides. Canvas header and metal grommets. **2234** 2 x 3' **\$50.00 2233** 3 x 5' **\$60.00**

POW-MIA



C. POW-MIA FLAG 4 x 6" flag with stand. 2153 1-11 **\$6.00 each** 12 +\$5.50 each

D. U.S., VFW & POW-MIA FLAG SET Three 4 x 6" flag set fringed in gold. 2152 \$34.00



POW-MIA ARMBAND Hook-and-loop closure with screened design. 18¼ x 4½". Made in USA. **8102 \$12.95**

۲



E. AMERICA'S WHITE TABLE BOOK A story about two sisters helping set the white table for dinner, as a special gift for their uncle. For ages 4-10. 4752 **\$19.95**

F. CHAIR COVER Black fabric with POW-MIA logo screen printed, goes over back of standard folding chair. Made in the USA. \$16.00 3379

POW-MIA FLAG 8 x 12" flag mounted on black staff and golden stand. (See VFW Ritual-Flag, Altar.)

2154 \$48.00

۲

ACCESSORIES



BANGLE BRACELET Rhodium plated bracelet, expandable up to 8" with 1¹/8" enamel POW-MIA charm and black faceted bead. **1676 \$14.95 NOW \$5.00** More bracelets: Pages 3, 54, 103 While quantities last.

EARRINGS Dog tag style silver tone wire earrings with black and white enamel fill. $7/16 \times 7/8$ ". 1674 \$8.95

LANYARD Nylon lanyard with woven POW-MIA lettering, quick-release neck clasp, heavy-duty swivel hook and detachable clip for ID badge or keys. Measures 21" long. **1981 \$6.00** More lanyards: Pages 3, 13, 104, 106



EAGLE PIN Eagle carrying the POW-MIA Crest with full color enamel. Double clutch back. 1 x 1¼". 1449 \$6.00



U.S. FLAG **POW-MIA PIN** Single post with rubber back. 1 x ³/4". **1454 \$3.50**





PIN Single clutch back. ⁵/8 X ⁷/8 0462 1-11 \$4.95 each 12 +\$4.75 each

vfwstore.org | 11