EMBROIDERY OPTIONS FOR PERSONALIZED APPAREL

1. PICK YOUR APPAREL: Choose from the shirts and jackets on pages 28-39.
2. CHOOSE YOUR EMBROIDERY: Maximum characters for chest embroidery is 22, for sleeve 20.
3. PLACE YOUR ORDER: Personalized products are non-returnable and non-refundable. See page 56.

Prices shown are for embroidery only and should be added to base price of garment. Specify chest or sleeve embroidery.

These embroidery options cannot be on the sleeve, and cannot have other embroidery on the same side.

Please specify two-color, black or white embroidery.

<table>
<thead>
<tr>
<th></th>
<th>Black embroidery</th>
<th>White embroidery</th>
</tr>
</thead>
<tbody>
<tr>
<td>VFW Logo</td>
<td>$17</td>
<td>$17</td>
</tr>
<tr>
<td>VFW Life Member</td>
<td>$17</td>
<td>$17</td>
</tr>
<tr>
<td>VFW Legacy Life</td>
<td>$17</td>
<td>$17</td>
</tr>
<tr>
<td>VFW Logo with</td>
<td>$19</td>
<td>$19</td>
</tr>
<tr>
<td>2 lines of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>personalization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VFW Life Member</td>
<td>$19</td>
<td>$19</td>
</tr>
<tr>
<td>VFW Auxiliary</td>
<td>$17</td>
<td>$17</td>
</tr>
</tbody>
</table>

ADDITIONAL LETTERING

Up to 3 lines
- One line  $8.00
- Two lines $11.00
- Three lines $14.00

YOUR NAME
YOUR TITLE
STATE OR POST

YOUR NAME
YOUR TITLE
STATE OR POST

VFW Logo
VFW Life Member Logo
VFW Legacy Life Member Logo
VFW Logo with 2 lines of personalization
VFW Life Member Logo with 2 lines of personalization
VFW Auxiliary

Please allow 4-6 weeks for delivery.
EMBROIDERY OPTIONS FOR PERSONALIZED APPAREL

The embroidery options on these two pages can be used to decorate the apparel on pages 28-39.

Prices shown are for embroidery only and should be added to base price of garment. Specify chest or sleeve embroidery.

**EMBROIDERY OPTIONS FOR PERSONALIZED APPAREL**

**W** WWII Veteran
- LL $15

**K** Korea Veteran
- MM $15

**V** Vietnam Veteran
- NN $15

**K** Kosovo Veteran
- OO $15

**D** Desert Storm Veteran
- PP $15

**O** Operation Enduring Freedom
- QQ $15

**I** Operation Iraqi Freedom
- RR $15

**S** Korea Defense Veteran
- SS $15

**X** U.S. flag for left shoulder
- 3¾ x 2" $13.00

**N** U.S. flag for right shoulder
- 3¾ x 2" $13.00

**A** U.S. mini flag for left sleeve
- 1¾ x 3¼" $7.00

**C** USA
- CC-USA1 for jackets, 3¼ x 1¾" $16
- CC-USA2 for shirts, 3¼ x 1" $15

**K** POW-MIA
- 2¼ x 3¾" $18.00

**J** Gold Legacy
- (cannot be embroidered on sleeve) $19

**S** Silver Legacy
- (not shown; cannot be embroidered on sleeve) $19

**B** Bronze Legacy
- (not shown; cannot be embroidered on sleeve) $19

**X** U.S. flag for left shoulder
- 3¾ x 2" $13.00

**N** U.S. flag for right shoulder
- 3¾ x 2" $13.00

**A** U.S. mini flag for left sleeve
- 1¾ x 3¼" $7.00

**C** USA
- CC-USA1 for jackets, 3¼ x 1¾" $16
- CC-USA2 for shirts, 3¼ x 1" $15

**K** POW-MIA
- 2¼ x 3¾" $18.00

**J** Gold Legacy
- (cannot be embroidered on sleeve) $19

**S** Silver Legacy
- (not shown; cannot be embroidered on sleeve) $19

**B** Bronze Legacy
- (not shown; cannot be embroidered on sleeve) $19

**W** Large VFW Emblem
- W $71

**V** Large VFW Emblem with 2 lines of personalization
- V $77

**LA** Large Auxiliary logo
- LA $81

**LA2** Large Auxiliary logo with 2 lines of personalization
- LA2 $85

**APPROX. SIZE CHART**

<table>
<thead>
<tr>
<th></th>
<th>SMALL</th>
<th>MEDIUM</th>
<th>LARGE</th>
<th>X-LARGE</th>
<th>2X-LARGE</th>
<th>3X-LARGE</th>
<th>4X-LARGE</th>
<th>5X-LARGE</th>
<th>6X-LARGE</th>
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</thead>
<tbody>
<tr>
<td>MEN’S</td>
<td>34-36</td>
<td>38-40</td>
<td>42-44</td>
<td>46-48</td>
<td>50-52</td>
<td>54-56</td>
<td>58-60</td>
<td>62-64</td>
<td>66-67</td>
</tr>
<tr>
<td>LADIES’</td>
<td>6-8</td>
<td>10-12</td>
<td>14-16</td>
<td>18-20</td>
<td>20-22</td>
<td>22-24</td>
<td>24-26</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please allow 4-6 weeks for delivery.
WOVEN SHIRTS
• 65/35 poly/cotton poplin
• Stain- and wrinkle-resistant
• Imported

Men's classic fit
• Pocket, with button-down collar
• Short sleeve sizes S-10XL
• Long sleeve sizes S-10XL

Ladies' fitted
• No pocket, spread collar
• Long and short sleeve sizes XS-4XL
• Not available in grey

7805 Men's short sleeve, blank S-XL* $30.00
7807 Men's long sleeve, blank S-XL* $35.00
7804 Ladies' short sleeve, blank XS-XL* $30.00
7806 Ladies' long sleeve, blank XS-XL* $35.00
Add options from pages 26-27 $______
* Extended size upcharge $______

Available in:
• Men's with pocket
• Ladies' without pocket
• Long and short sleeve

SIZING FOR WOVEN SHIRTS

<table>
<thead>
<tr>
<th>Men's Sizing</th>
<th>S</th>
<th>M</th>
<th>L</th>
<th>XL</th>
<th>2XL</th>
<th>3XL</th>
<th>4XL</th>
<th>5XL</th>
<th>6XL</th>
<th>7XL</th>
<th>8XL</th>
<th>9XL-10XL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chest</td>
<td>34-36</td>
<td>38-40</td>
<td>42-44</td>
<td>46-48</td>
<td>50-52</td>
<td>54-56</td>
<td>58-60</td>
<td>62-64</td>
<td>66-67</td>
<td>68-69</td>
<td>70-71</td>
<td>74-75</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Ladies' Sizing</th>
<th>XS</th>
<th>S</th>
<th>M</th>
<th>L</th>
<th>2XL</th>
<th>3XL</th>
<th>4XL</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>12-14</td>
<td>16-18</td>
<td>20-22</td>
<td>24-26</td>
<td>28-30</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PERSONALIZED ADD EMBROIDERY OPTIONS FROM PAGES 26-27

Available in:
• Men's short- and long-sleeve with pockets

FLEETWOOD MEN'S SHIRTS
• 65/35 polyester/cotton
• Epaullettes on shoulder
• Box-pleated chest pockets with button-down flaps
• Short-sleeve made in the USA
• Long-sleeve imported
• Men's cut, S-4XL

7023 Short-sleeve with pockets, blank S-XL* $63.00
7085 Long-sleeve with pockets, blank S-XL* $50.00
Add options from pages 26-27 $______
* Extended size upcharge $______+

See Page 47 for Honor Guard and Color Guard shirts

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50, 6XL +$15.00, 7XL +$17.50, 8XL +$20, 9XL +$22.50, 10XL +$25

** Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
NEW TEXTURED CAMP SHIRTS
- 70/30 rayon/polyester
- Shadow weave for texture
- Ladies’ front and back contour darts
- Synthetic coconut shell buttons
- Men’s sizes XS-6XL
- Ladies’ sizes XS-3XL
- Imported; decorated in the USA

7828, Men’s, pocket, blank XS-XL* $45.00
7829, Ladies’, no pocket, blank XS-XL* $45.00
Add options from pages 26-27
*Extended size upcharge

Available in:
• Men’s short sleeve with pocket
• Ladies’ short sleeve, no pocket

PERSONALIZED
ADDITIONAL OPTIONS
ADD EMBROIDERY OPTIONS FROM PAGES 26-27
** Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
PERSONALIZED

ADD EMBROIDERY OPTIONS FROM PAGES 26-27

Available in:
• Men's and ladies' long sleeve with pocket

UNTUCKED STYLE DENIM SHIRTS
• 100% sandwashed denim
• Vintage blue with pearlized buttons
• Long sleeve
• Machine washable
• Untucked fit
• Subtle variations in color may occur
• Imported

Men's
• Pocket, with spread collar
• Slightly tapered fit
• S-4XL

Ladies'
• Pocket
• Y-placket
• XS-4XL

7776 Men's, blank S-XL* $28.00
7775 Ladies', blank XS-XL* $28.00
Add options from pages 26-27 $____
*Extended size upcharge $____

Available in:
• Men's and ladies' short sleeve, no pocket
• Talls LT-3XLT

SOLID POLO
• 100% moisture-wicking polyester
• Stain release, wrinkle-resistant
• Rib knit, curl free collar
• Men's and ladies' cut, three-button, no pocket
• Imported
• Men's S-6XL; Ladies' S-4XL

7737 Men's, blank S-XL* $19.00
7738 Ladies', blank S-XL* $19.00
Add options from pages 26-27 $____
*Extended size upcharge $____

Available in Royal, Navy, Graphite and Black

T 7728 Men's Tall, blank
LT-XLT $24.00
2XLT $29.00
3XLT $31.50
Add options from pages 26-27 $____

Available in Royal, Navy, Graphite and Black

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50, 6XL +$15

Please allow 4-6 weeks for delivery.
ADD EMBROIDERY OPTIONS FROM PAGES 26-27

NEW! COOLCORE POLOS
• 87/13 polyester/elastane heathered wicking knit distributes moisture quickly throughout garment
• Sun protectant with 50+ UPF
• Wicks moisture
• Side vents
• Men's three-button placket, sizes S-4XL
• Ladies' five-button placket, sizes XS-3XL
• Made in the USA

7470 Men's, blank S-XL* $43.00
7471 Ladies', blank XS-XL* $43.00
Add options from pages 26-27
*Extended size upcharge

Available in:
• Men's and ladies' short sleeve

NEW! REEBOK PLAYDRY POLO
• 100% moisture-wicking polyester
• UV protection fabric
• Athletic cut, three-button placket
• Flat knit collar, reinforced hem
• Reebok embroidered on left sleeve
• Men's standard sleeve; Ladies' raglan sleeve
• Imported
• Men's S-5XL; Ladies' S-4XL (runs small)

7766 Men's, blank S-XL* $26.00
7767 Ladies' (runs small), blank S-XL* $26.00
Add options from pages 26-27
*Extended size upcharge

REEBOK PLAYDRY POLO
• 100% moisture-wicking polyester
• UV protection fabric
• Athletic cut, three-button placket
• Flat knit collar, reinforced hem
• Reebok embroidered on left sleeve
• Men's standard sleeve; Ladies' raglan sleeve
• Imported
• Men's S-5XL; Ladies' S-4XL (runs small)

7766 Men's, blank S-XL* $26.00
7767 Ladies' (runs small), blank S-XL* $26.00
Add options from pages 26-27
*Extended size upcharge

Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50

Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
COLOR BLOCK POLO
- 100% polyester jersey
- Moisture-wicking
- Matching knit collar with contrast detail
- Side vents
- Men’s three-button placket
- Ladies’ V-neck placket
- Imported
- Men’s S-6XL; Ladies’ XS-3XL

7720 Men’s, blank S-XL* $32.00
7721 Ladies’, blank XS-XL* $32.00
Add options from pages 26-27
*Extended size upcharge $___

POLYESTER POLO
- 100% moisture-wicking polyester pique
- Matching knit collar
- Men’s three-button placket
- Ladies’ four-button placket
- Imported
- Men’s S-6XL; Ladies’ XS-3XL
- Ladies’ runs small

7060 Men’s, blank S-XL* $22.00
7061 Ladies’, blank XS-XL* $22.00
*Extended size upcharge $___

7068 Men’s Tall, blank LT-XLT
LT-XLT $26.00
2XL $31.00
3XL $33.50
4XL $36.00
5XL $38.50
Add options from pages 26-27
Available in Black, Carbon, Navy, Red, Royal and White

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50, 6XL +$15

** Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
**NEW! LADIES’ CARDIGAN**
• 4.4 oz., 62/33/5 polyester/rayon/spandex jersey knit
• Open front
• Long cardigan has two patch pockets, in sizes XS-4XL
• Short cardigan with shawl collar, in sizes XS-4XL
• Imported; decorated in the USA

7906 Long cardigan, blank XS-XL* $43.00
7907 Short cardigan, blank XS-XL* $42.00
Add options from pages 26-27
*Extended size upcharge $_____

**NEW** AVAILABLE IN TALLS
Available in:
• Men’s and ladies’ short sleeve, no pocket
• Men’s tall, no pocket

**TEXTURED MESH POLO**
• 100% polyester textured weave
• Stain release, wrinkle-resistant
• Antimicrobial
• Men’s three-button placket, no pocket
• Ladies’ V-neck
• Imported
• Men’s S-6XL; Ladies’ S-4XL

7219 Men’s, blank S-XL* $26.00
7218 Ladies’, blank S-XL* $26.00
Add options from pages 26-27
*Extended size upcharge $_____

7220 Men’s Tall, blank
LT-XLT $34.00
2XLT $39.00
3XLT $41.50
Add options from pages 26-27
Available in Red, Royal, Navy, Black, White and Graphite.

* Extended Size Upcharge 2XL+$5, 3XL+$7.50, 4XL+$10, 5XL+$12.50, 6XL+$15
**Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
ALLEGIANC POLO
• 100% moisture-wicking polyester
• Embroidered stars on raglan sleeve
• Flat rib collar
• Men’s cut, three-button, with or without pocket
• Ladies’ cut (runs small), V-neck collar
• Made in USA
• Men’s S-4XL; Ladies’ S-5XL (Ladies’ runs small)

7817 Men’s, no pocket, blank S-XL* $42.00
7574 Men’s, with pocket, blank S-XL* $50.00
7818 Ladies’ (runs small), blank S-XL* $42.00
Add options from pages 26-27
*Extended size upcharge

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50

** Extended size upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50

Please allow 4-6 weeks for delivery.
NEW! BRUSHED JERSEY POLO
- 5.4 oz., 94/6 dry wicking polyester/spandex
- Brushed for soft feel
- Men’s three-button placket, in sizes S-4XL
- Ladies’ V-neck placket with two buttons
- Ladies’ three-quarter sleeves, in sizes S-3XL
- Made in the USA

7465 Men’s, blank S-XL* $59.00
7469 Ladies’, blank S-XL* $59.00
Add options from pages 26-27 $______
*Extended size upcharge $______

Available in:
- Men’s short sleeve, no pocket
- Ladies’ three-quarter sleeve, no pocket

NEW! NO-CURL COLLAR POLO
- 96/4 polyester/spandex
- Breathes well, no-curl collar, holds its shape
- Men’s cut, three-button
- Men’s short sleeve, with or without pocket
- Men’s long sleeve without pocket; only in Black, French Blue, Navy, Red, Heather Charcoal or White
- Ladies’ cut, short sleeve, no pocket
- Made in USA
- Men’s S-4XL; Ladies’ S-3XL

7661 Men’s short sleeve, no pocket, blank S-XL* $50.00
7662 Men’s short sleeve, pocket, blank S-XL* $56.00
7665 Men’s long sleeve, no pocket, blank S-XL* $58.00
7663 Ladies’ short sleeve, no pocket, blank S-XL* $50.00
Add options from pages 26-27 $______
*Extended size upcharge $______

Available in:
- Men’s short sleeve with and without pocket
- Men’s long sleeve no pocket
- Ladies’ short sleeve no pocket

Please allow 4-6 weeks for delivery.
PERSONALIZED

ADD EMBROIDERY OPTIONS FROM PAGES 26-27

2023-2024 VFW COMMANDER-IN-CHIEF
DUANE SARMIENTO POLO

Includes Commander-in-Chief 2023-2024 logo embroidered on left chest with optional one or two lines of lettering on right chest.

- 100% polyester; blue with white accents
- Raglan sleeves
- Men’s three-button placket, in sizes S-6XL
- Ladies’ two-button placket, in sizes S-4XL
- Imported; decorated in the USA

7973 Men’s, blank S-XL* $59.00
7974 Ladies’, blank XS-XL* $59.00
*Extended size upcharge $_____

One line of lettering, right chest $8.00
Two lines of lettering, right chest $11.00

Left chest embroidery

MEN’S DAKOTA JACKET

- 100% cotton canvas outer
- 100% polyester quilted lining
- Wind and water resistant
- Heavyweight quilt lining with fully lined canvas hood
- Zippered front
- Deep open pouch pockets with ribbed knit cuffs and hem
- Machine washable
- Imported
- S-5XL

AVAILABLE IN TALLS

Coffee
Washed Dark Bark
Black

7227 Men’s, blank S-XL* $78.00
Add options from pages 26-27 $_____
*Extended size upcharge $_____

T Men’s Tall, blank XLT $85.00
2XLT $90.00
Add options from pages 26-27 $_____

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50, 6XL +$15

Please allow 4-6 weeks for delivery.
NEW! MEN’S FULL ZIP JACKET
• 91/9 polyester/spandex
• Includes embroidered two-color VFW Logo on left chest
• No embroidery available on back
• No embroidery available on right chest
• Three-layer bonded soft shell
• Water repellent
• Wind resistant
• Two side pockets and two hidden pockets
• Allow up to 6 weeks
• Made in the USA
• S-4XL

7569 Men’s, blank S-XL* $142.00
*Extended size upcharge $____

MEN’S TRIUMPH JACKET
• 100% nylon shell, wind- and water-resistant
• Fleece lining in Charcoal Heather on all
• Drawcord hem, elastic adjustable closure cuffs
• Zippered front and welt side pockets
• No embroidery available on back
• Men’s cut, full zipper, medium weight jacket
• Imported
• S-5XL

7734 Men’s, blank S-XL* $52.00
Add options from pages 26-27 $____
*Extended size upcharge $____

MEN’S JACKET TALL
• 100% nylon shell, wind- and water-resistant
• No embroidery available on back
• No embroidery available on right chest
• Three-layer bonded soft shell
• Water repellent
• Wind resistant
• Two side pockets and two hidden pockets
• Allow up to 6 weeks
• Made in the USA
• S-5XL

7734 Men’s Jacket Tall, blank XLT $62.00
2XLT $67.00
Add Options from pages 26-27 $____
Available in all colors

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50

Please allow 4-6 weeks for delivery.
PERSONALIZED ADD EMBROIDERY OPTIONS FROM PAGES 26-27

MEN'S LEGACY JACKET
- Men's cut, full zipper with storm flap
- 100% nylon shell, 92/8 cotton/polyester lining
- Wind and water resistant
- Elastic cuffs, zipper pockets
- Machine washable
- No embroidery available on back
- Imported
- Contrast color stitching
- S-5XL

7225 Men's, blank S-XL* $50.00
Add options from pages 26-27 $______
*Extended size upcharge $______

T Men's Tall, blank
XLT $66.00
2XLT $71.00
Add options from pages 26-27 $______

FLEECE JACKET AND VEST
- 100% polyester fleece
- Non-pill finish
- Bottom hem draw cord and toggles
- Midweight is highly breathable
- No embroidery available on back
- Jacket has elastic cuffs, front zip pockets
- Ladies' jacket has raglan sleeves, princess seams
- Vest has binding on arm openings
- Vest only in Black, Charcoal, Hunter, Navy, Red and Royal
- Imported
- Men's jacket S-6XL; Ladies' jacket XS-3XL
- Vest S-4XL

7050 Men's, blank S-XL* $32.00
7051 Ladies', blank XS-XL* $32.00
7052 Men's vest, blank S-XL* $28.00
Add options from pages 26-27 $______
*Extended size upcharge $______

T Men's Tall Jacket, blank
XLT $40.00
2XLT $45.00
3XLT $47.50
Add options from pages 26-27
Men's Talls in all colors except Charity Pink.

* Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50, 6XL +$15

** Text will be embroidered in black unless specified otherwise

Please allow 4-6 weeks for delivery.
Satin Jackets - Machine Washable and Made in the USA.

- **MEN’S COACH JACKET**
  - 100% nylon
  - Available with flannel or quilted lining
  - Knit cuff, drawstring bottom
  - Slash pockets
  - No embroidery available on back
  - Men's cut, snap front, raglan sleeves
  - Made in the USA
  - S-5XL

  **A. 7735 Flannel Jacket, blank XS-XL**
  - Add options from page 26-27
  - *Extended size upcharge
  - $76.00
  - $______

  **B. 7736 Quilted Jacket, blank XS-XL**
  - Add options from pages 26-27
  - *Extended size upcharge
  - $85.00
  - $______

- **MEN’S SATIN (QUILT LINED) SNAP FRONT**
  - 100% nylon satin shell and polyester quilt lining
  - Water-resistant with winter weight lining
  - Roomy slash pockets
  - Knit trim on collar, cuffs and waistband
  - Men's cut, snap front, raglan sleeves
  - Union made in the USA
  - XS-5XL

  **7316 Satin Jacket, blank XS-XL**
  - Add options from pages 26-27
  - *Extended size upcharge
  - $86.00
  - $______

*Extended Size Upcharge 2XL +$5, 3XL +$7.50, 4XL +$10, 5XL +$12.50

Please allow 6-8 weeks for delivery.

vfwstore.org  |  39
QUANTITY ORDERS FOR POST COMMANDERS, SPECIAL EVENTS, FUNDRAISERS, COMMUNITY EVENTS

Select from brand names for your custom apparel. For more information, to receive a FREE, NO OBLIGATION quote or to place an order, call Kim Winston at 816.968.1181 or email her at kwinston@vfw.org.

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For custom orders, contact KIM WINSTON
816.968.1181 • kwinston@vfw.org